23rd Street Station

Bay County | Panama City-Panama City Beach, FL | 98,827 Sq Ft

650 West 23rd Street | Panama City, FL 32405

30.1910, -85.6695





Demographics	1 Mile	3 Miles	5 Miles
Population	5,343	48,188	85,778
Daytime Pop.	12,398	69,535	104,788
Households	2,203	19,771	34,133
Income	$108,659	$93,952	$101,992

Source: Synergos Technologies, Inc. 2024

Prime location in Panama City's major retail node

Anchored by Publix, with top national brands including Plato's Closet, Once Upon a Child, Supercuts, Firehouse Subs & Tropical Smoothie Café

Benefits from a strong daytime population of 69K+ within 3 miles

High visibility from 31K+ vehicles daily on W 23rd St (Kalibrate 2021)

Tenant stability as one third of the small shop tenants have been in the center for 10+ years



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Available Spaces

22C 1,277 Sq Ft 360°

Current Tenants

Space size listed in square feet

01/02	Newk's Express Cafe	4,780
03	China 1	1,200
04	5 Star Nutrition	2,091
05	Firehouse Subs	2,400
07	Pet Supplies Plus	9,000
08	Plato's Closet	3,900
09	H&R Block	2,800
10	Supercuts	1,400
11	Tropical Smoothie Cafe	1,400
12	Publix	47,814
13	Jin Jin 88	2,100
14	Once Upon a Child	3,629
15	Publix Liquor	1,400
16/17	Olive Leaves	2,800
18	Renegade Insurance	2,800
19	Papa John's	1,400
20	Dragon Bowl Sushi & Asian Fusi	1,913
22A	Cartridge World	1,338
22B	Miracle-Ear	985
24	Lucky Goat	1,200
24B	California Nails	1,200
NAP02	Wendy's	0
NAP03	Innovations Federal Credit Uni	0
NAP04	Walmart	0

This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.

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